

# BRETT PORCELLI

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## EDUCATION

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**Stony Brook University**  
Sophomore Undergraduate  
Department of Computer Science

*August 2014 - Present*  
Overall GPA: 4.0

## TECHNICAL STRENGTHS

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**Computer Languages** JavaScript, Java, Python, PHP, SQL  
**Software & Tools** HTML5, CSS, Git, L<sup>A</sup>T<sub>E</sub>X, R, WordPress, Photoshop

## EXPERIENCE

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### WEBDOGS

February 2014 - December 2014

*WordPress Expert*

- Updated existing WordPress websites, improving code organization and reliability
- Modified WordPress plugins to implement custom behavior

### Matt McRae Design & Photography

August 2013 - April 2015

*WordPress Developer*

- Facilitated the collection and specification of customer requirements
- Converted .PSD designs into professional, responsive WordPress themes
- Implemented frontend and backend behavior as specified in technical documents

### WooTax

December 2013 - Present

*Founder, Developer, Customer Service Agent*

- Developed and maintained a sales tax compliance solution for WooCommerce
- Managed marketing and advertising, driving over 3300 downloads
- Responded to hundreds of pre-sales inquiries and customer support requests
- Tested and released over 35 updates to the WooTax software

### Self Employed

June 2010 - June 2014

*Freelance Web Developer*

- Built, modified, and maintained websites and web applications for over 40 clients around the globe
- Acquired an extensive knowledge of HTML5, CSS, PHP, SQL, and WordPress
- Achieved a 100% job satisfaction rating on Upwork

## PROJECTS

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### Ayara Products

May 2014 - December 2014

<https://ayaraproducts.com/>

*HTML, CSS, JavaScript, PHP, WordPress/WooCommerce*

- Migrated existing eCommerce website to WooCommerce
- Created custom product page featuring a slick JavaScript slider
- Modified EasyShipper software to implement Ayara's free shipping policy

**seasoned!**

March 2014 - October 2014

<https://seasonedmarket.com/>*HTML, CSS, JavaScript, PHP, WordPress/WooCommerce*

- Converted .PSD design into responsive WordPress template
- Implemented custom solution for managing delivery areas and notifying customers when seasoned! moves into their area
- Added "Vacation Mode" capacity to allow the customer to temporarily disable orders
- Modified existing "Refer a Friend" solution to allow for easier sharing of referral URLs

**Matcha Source**

January 2014 - April 2015

<http://matchasource.com/>*HTML5, CSS, JavaScript, PHP, WordPress/WooCommerce*

- Converted .PSD designs into a functional, responsive WordPress template using HTML/CSS/JavaScript
- Built a custom solution to import tens of thousands of customer records from an existing Volusion website into WooCommerce
- Integrated Shipping Easy API and UPS API to ease processing of customer orders
- Scaled website to support tens of thousands of monthly visitors

**WooTax**

December 2013 - Present

<https://wootax.com/>*HTML5, CSS, JavaScript, Bootstrap, PHP, WordPress*

- Converted a Bootstrap template into a WordPress theme suitable for use on the website
- Created custom page templates using HTML5 and CSS
- Wrote and edited all content
- Used PHP to implement a system for tracking downloads and distributing updates

**AWARDS & HONORS**

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**Dean's List**

August 2014 - Present

*All semesters*

- Awarded to undergraduates in the top twenty percent of their class

**NYS Scholarship for Academic Excellence**

August 2014 - Present

*All semesters*

- Awarded to high-performing high school graduates in NY

**Presidential Scholarship**

August 2014 - Present

*All semesters*

- Awarded based on academic achievement
- Requires the maintenance of a minimum cumulative 3.0 GPA